In Appomattox County

Morris Heights Apartments offer modern living in attractive setting

Picture an attractive, modern building with paved sidewalks in front, a beautiful wooded area in back, and a well lighted parking lot with ample lighting at the entrance on balconies and on the patios. Sounds good, doesn't it? It is! It's Morris Heights Apartments.

Morris Heights Apartments, located off Dogwood Street, in Historic Appomattox in the newest thing in the way of apartment living.

Deluxe Country living within the town limits where you get the most for your housing dollar, that's Morris Heights Apartments, a 48 unit complex.

Morris Heights welcomes families, senior citizens, and singles; the location is convenient to churches, schools and shopping.

Among the features at Morris Heights Apartments are the choice of one, two or three bedrooms; the apartments are carpeted, wall to call, even in the closets.

An energy efficient heat pump is another feature you'll find at Morris Heights and central air conditioning makes summer living pleasant.

Spacious walk in closets are another feature of these new apartments. Individual balconies add comfort to each apartment. A fully equipped all electric step-saver kitchen with G.E. stove and refrigerator and double stainless sink.

Multiple phone jacks are conveniently located in each apartment in addition to smoke detectors.

Locked mail boxes are another feature the occupant will find at Morris Heights, and cable TV is available. Water, sewage and garbage pick up is furnished. A large recreation room, two playgrounds for children add to comfortable living at Morris Heights.

A separate locked storage area is provided for each unit. Year round maintenance is an added feature.

The apartments are now ready for occupancy and a friendly staff at their centrally located office will help you select the apartment just right for you; or you may call 3522-5870.

Morris Heights, proud to be a part of Appomattox.

Sears store managers enjoy running businesss

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usual period is three days, with five days being the maximum.

In all, Lola and Paige are very happy with the decision they made back in August of 1979. And they credit their families as a major contributing factor to the store's success. Paige's husband, Jim, is a realtor in Appomattox. They have three children, Ann Paige, Martha and Thomas. Lola's husband, Buster, is owner of the Carpet House. They have two girls, Sharon and Sydni.

Along with the help of their families, Paige and Lola credit their many customers for the store's continued success. "We have customers in Appomattox, Dillwyn, Prospect, Brookneal, Madisonville, Cullen, and Many other areas in different counties," notes Paige.

"They've all been very good to us, and were very understanding while we were first learning the business," she adds.

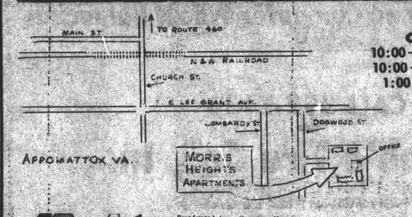
Despite their modesty, however, the major reason for the success of their business is Paige and Lola's approach to their work. They enjoy what they do, and they work hard at it.

"Running a business is something we both always wanted to do," Lola concludes. "And we very much enjoy dealing with our customers."

Morris Heights Apartments, located off Dogwood Street in Historic Appomattox is Appomattox's newest and most modern apartment complex. Morris Heights is considered deluxe country living within the town limits where you get the most for your money. Morris Heights, a 48 unit complex, features:

- *1, 2, & 3 Bedrooms
- * Wall to wall carpeting
- * Energy efficient heat pump
- * Central Air Conditioning
- * Spacious walk in closets
- * Individual balconies
- * Fully equipped all electric step-saver kitchen with G.E. stove & refrigerator & double stainless sink
- * Multiple phone jacks conveniently located in each apartment
- * Smoke detectors in each apartment
- * Locked mail boxes for each apartment
- * Cable T.V. available
- * Water, sewage & garbage pick-up furnished
- * Venetian blinds furnished
- * On site laundry facilities
- * Large recreation room
- * 2 playgrounds for children
- * Separate locked storage area for each unit
- * Year round maintenance
- * Small pets are acceptable

The apartments are surrounded by a wooded area in back, and in front with paved sidewalks and a well lighted parking lot. Ample lighting is provided at the entrance and on balconies and patios. Morris Heights welcomes families, senior citizens and singles, and the location is convenient to churches, schools and shopping. The apartments are now available and the friendly staff at Morris Heights cordially invites you to come by their centrally located office to discuss your housing needs or call 352-5870. They look forward to serving you and helping you to obtain maximum comfort at an affordable price in living.



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Real Estate Investment Consultants, Inc.

MORRIS HEIGHTS APARTMENTS

In Central Virginia since 1886

Coleman shoes: roots in Appomattox

Coleman Shoes, 916 Main Street, Lynchburg, has been providing shoes for families in Lynchburg and surrounding counties since 1886.

It was in 1886 that George Abbitt Coleman a native of Appomattox County, opened the shoe store that is the oldest exclusive retail shoe store in the State of Virignia. He had a partner, John Marshall, also a native of Appomattox.

Although the location of the first store is uncertain, the business was located at 907 Main Street for many years. In 1902 the store was sold to R. C. McDaniel; McDaniel soon sold one fourth interest to George H. Thornhill.

On November 29, 1906 the store was destroyed by fire and records indicate that it was one of the most costly fires known to Lynchburg residents.

The old corporation was dissolved in 1923 and new officers of the corporation were W. B. Bigbie, president; Owen Bigbie, vice president; and Ernest Taylor, secretary and treasurer. Eventually Taylor became president and during his term of office the business was sold to the present owner, John Les Stone.

Coleman Shoes moved to 911 Main St. in 1930.

Coleman Shoes, specializing in correction and prescription fitting, sells shoes for men, women and children, with a wide variety of popular brand names from which to choose.

The present employees include Claude Thompson who has 57 years of service with Coleman Shoes; Elizabeth Marks, 45 years; Mallon Casey, 31 years; "Bootie" Blankenship, 27 years; Tom Braxton, 10 years and Calvin Smith, an Appomattox County resident, has been with the company for approximately two years.

When you go to Coleman Shoes, "Don't ask for a size, ask to be fitted."

Food World: proud to be part of a progressive Appomattox

Food World, Triangle Plaza Shopping Center, Appomattox, formerly King's Market, held their grand opening on April 1, 1982.

Jim Roach, manager, had this comment, "I am very grateful to the residents of Appomattox and the surrounding counties for their overwhelming acceptance and support of Food World in the past twelve months."

"Just a few weeks ago, Food World here in Appomattox installed a beautiful new tile floor, just another one of the many ways to modernize our stores for the comfort and ease of our customers," he added.

Food World, Inc. with headquarters in Greensboro, North Carolina, announces the acquisition of the 50th supermarket in their chain. The new store is located in Chase City, Virginia and was operating under the name Farmers Foods, but was also formerly a Kings Store.

This is the sixteenth supermarket Food World operates in the southern part of Virginia, others being in theLynchburg/Roanoke market. This opening is indicative of Food World's optimism in the financial health of our nation and their confidence in the citizens of Chase City and surrounding areas.

In keeping with their policy of providing everyday discount prices and superior supermarket customer services, this new Food World will display over 8,000 national brand items in almost 25,000 square feet of floor space.

The meat department boasts of offering only U.S.D.A. choice beef. This is choice beef which has been triple inspected to insure that it is unsurpassed in tenderness and flavor. Another service offered by the meat department is specialty cut meat order. This means if a shopper cannot find the exact cut of meat in the self-service case, she simply asks the assistance of Food World's meat specialists and the meat will be cut to the shoppers specifications.

A meat "Tenderness Guarantee" is another first introduced by Food World. If for any reason a customer determines that a beef purchase is not tender, that particular cut of beef is replaced "free of charge"..... no questions asked.!

A large frozen food section is one of the many other significant innovations of Food World.

The customer is assured of fast customer checkout service, with a parcel pickup system, whereby customers drive their cars to the front of the store and the Food World service clerks load the customers packages in the car for them.

Food World's exceptional growth has been due to the overwhelming acceptance of single unit-discount-pricing on national brand products, brand you know and trust.

In 1979 Food World introduced "The Sensible Alternative' in grocery shopping; the Food World brand of groceries. The Food World brand of products offer savings to 25 percent and more over comparable national brand products. In all, over 200 items carry the Food World name and represent nearly every grocery category.

Food World spent many months of research on quality control specifiations before they selected the products which would carry the Food World name. A spokesman said "we don't want the customers to sacrifice quality in order to save...and we won't sacrifice their confidence in us by putting our name on products that do not measure up to our quality standards. In fact", he added, " you will notice many chains often use brand names on their products other their company name such as "Deep South", "Thrifty Maid", "Astor", and "Dixie Darling" products. Our products carry our name because we're confident of their quality. This is our guarantee to the customer that we'll stand behind them!!"

Food World will continue to offer both national brand and Food World brand products at discount prices in order to meet individual preferences and budget needs.

Food World had it's beginning when Mr. G. E. Hutchins opened his first grocery store in High Point, North Carolina. Later, Mr. Hutchins moved to the forefront as he opened the 'Big Bear' store, the first supermarket in North Carolina. As he opened store after store, 'Big Bear' proved very successful....an idea whose time was at hand.

The 'Big Bear' stores operated as trend-setting grocery supermarkets throughout th late 30's,40's, 50's, and 60's.

As the trend towards lower mark-up pricing became stronger, the Big Bear operations were converted to Foor World Units, older methods were discontinued and a straight "down-the-line discount" policy was created.

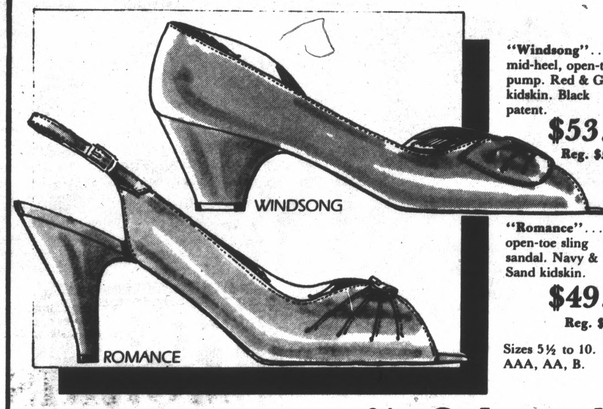
The Food World organization is headed up by the Hutchins family which consists of four brothers, George, Bob, John and Joe Hutchins and two sisters. Sarah Brinson and Mary Jane Souweine, all children of the company founder. Many of the children of these six have now, assumed active roles in the continuing development of Food World.

By the generosity of the Hutchins family, an "employees stock ownership plan" was inaugurated many years ago. Today, Food World is a part of the American Dream..... owned by its employees!!

One Week Only!

Special Shoes at Special Savings

Stylish choices from Selby to compliment your Easter finery and wear with all your favorite spring fashions.



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